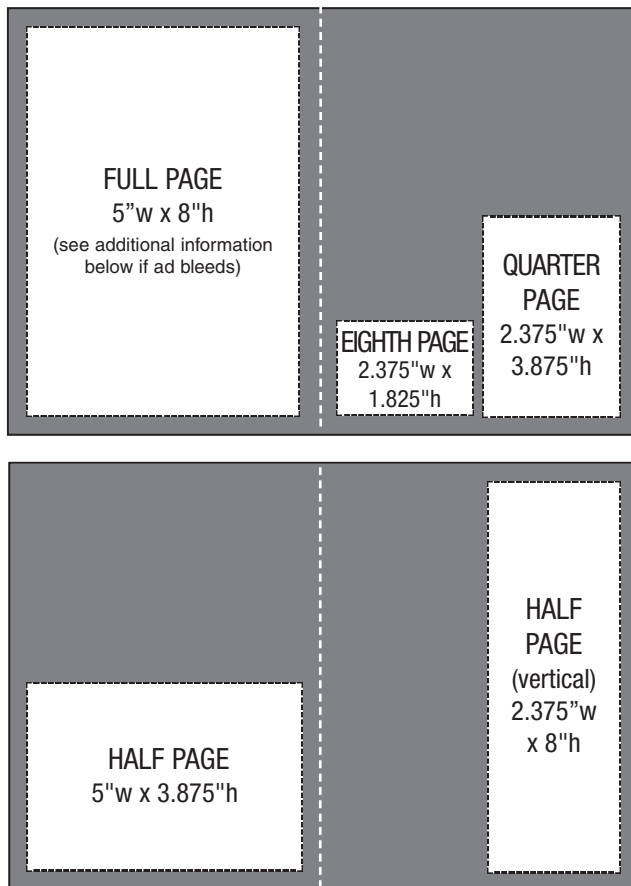


Lone Tree Arts Center Presents Magazine Advertising Specifications



Copy Deadline

2011-2012 Season Issue: August 19, 2011

PRODUCTION: The Publishing House has complete design and production facilities available. Ad design is complimentary with purchase. Scans and color proofs will be billed at prevailing rates.

PLEASE SUPPLY ALL ADS DIGITALLY.

SUBMISSION OF DIGITAL ADVERTISEMENTS: We prefer advertising be submitted in PDF format. PDFs must be high resolution, CMYK format with fonts embedded. (Pantone colors and spot colors should be converted to CMYK.) If a PDF requires any editing, a new file will need to be provided by the advertiser. We cannot guarantee the quality of JPEGs, GIFs or PDFs that are provided to us that are not high resolution. If supplying a TIFF or EPS, they must be CMYK and at least 300 dpi.

COLOR: Black and white or 4-color/process.

POSITION: Positioning of advertisements is at the discretion of the publisher unless guaranteed premium position is contracted.

FULL PAGE ADS

- **BLEEDS:** Allow $\frac{1}{8}$ " all sides beyond trim size (full page ads)—If provided as a PDF, please make page size $6 \frac{1}{4}$ " x $9 \frac{1}{4}$ "— keeping in mind trim and safety image area as stated below.
- **TRIM SIZE:** 6" x 9"
- **SAFETY IMAGE AREA:** 5" x 8"

E-MAIL ADS TO:

Your sales representative or sales@pub-house.com

