



## ADVERTISING SPECIFICATIONS

**PRODUCTION:** The Publishing House has complete design and production facilities available. Ad design is complimentary with purchase. Scans, separations and color proofs will be billed at prevailing rates.

**SPECIFICATIONS:** Bravo Lakewood magazines are printed on gloss finish stock. They are saddle-stitched with two staples.

PLEASE SUPPLY ALL ADS DIGITALLY.

### SUBMISSION OF DIGITAL

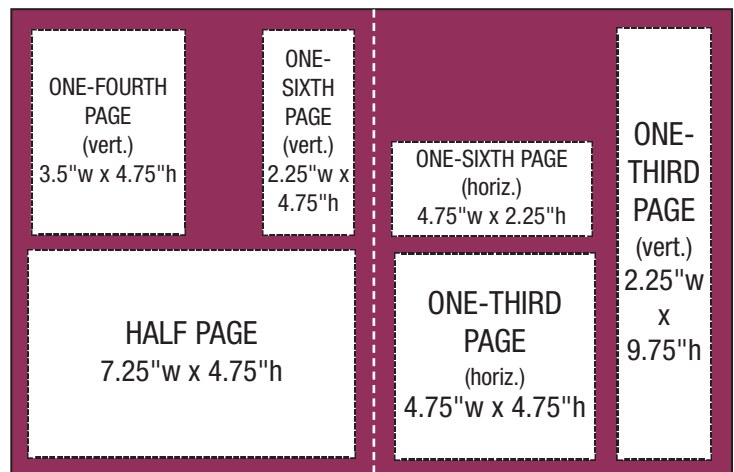
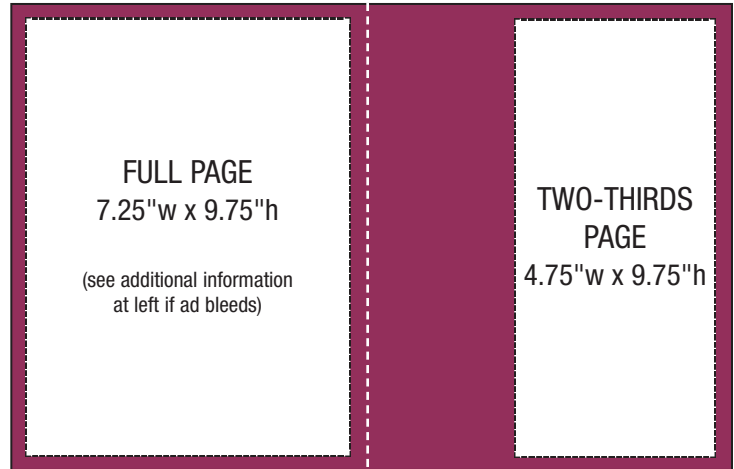
**ADVERTISEMENTS** – Hardware: Macintosh. Software: Quark, Illustrator, Photoshop. Disk type: Zip, CD. Include with document all images and all fonts (both screen and printer), including fonts used in logos and artwork. Graphics should be in TIFF or EPS format and should be a resolution of 300 dpi minimum. We cannot guarantee the quality of JPEGs, GIFs or PDFs that are provided to us that are not high resolution. PDF files must be CMYK format with all fonts embedded. If a PDF requires any editing, a new file will need to be provided by the advertiser. Color images/ads should be saved in CMYK format. Supply a hard copy of the ad. A color proof should accompany all 4-color ads.

**COLOR:** Black and white or 4-color/process.

### FULL PAGE ADS

- **BLEEDS:** Allow  $\frac{1}{8}$ " all sides beyond trim size (full page ads)—If provided as a PDF, please make page size  $8\frac{1}{2}$ "x11"—keeping in mind trim and safety image area as stated below.
- **TRIM SIZE:**  $8\frac{1}{4}$ " x  $10\frac{3}{4}$ "
- **SAFETY IMAGE AREA:**  $7\frac{1}{4}$ " x  $9\frac{3}{4}$ "

**POSITION:** Positioning of advertisements is at the discretion of the publisher unless guaranteed premium position is contracted.



To reserve space, call 303-428-9529

Colorado's Performing Arts Partner for Thirty Years!



**THE PUBLISHING HOUSE**

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Westminster, CO 80030

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### COPY DEADLINE

30 days in advance of publication